



# TRUE SKY: CUSTOMER HIGHLIGHT Photography and Publishing

A SCHOOL PHOTOGRAPHY AND YEARBOOK PUBLISHING COMPANY WITH OFFICES IN OVER 30 STATES AND MULTIPLE COMPANY DATABASES

## INITIAL CHALLENGES

- Difficulty expanding budget input past the CFO without additional administrative effort that would hinder the entire process
- Inability to budget more than once a year with any sort of detail
- Desire to monitor and review budget to actual data on a monthly basis

## THE SOLUTION

- Ability to generate monthly reports for both companies without administrative headache
- Complete ownership of the solution lies within the finance group; able to build their own input sheets and reports without IT or True Sky support
- Regular input from department managers and individuals outside the finance team

**POWERFUL  
TOOL**

**DYNAMIC  
INTEGRATIONS**

**ROBUST  
IMPLEMENTATION  
PLAN**

**TAILORED  
SUPPORT**

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